



THE WORLD'S MOST RECOGNIZED ESPORTS VENUE & EVENT DESTINATION

A Full-Service Production Facility





CENTER OF ESPORTS ENTERTAINMENT



ABOUT ALLIED ESPORTS





HYPER
ARENA



THE CENTER OF ESPORTS ENTERTAINMENT

Named to Fast Company's 2019 "World's Most Innovative Companies" list, Allied Esports is a global entertainment company positioned at the center of the \$1 Billion esports industry. Allied Esports' iconic properties, production services and affiliate program serve the needs of publishers, brands, media platforms, event organizers, content creators, players and fans through experiences, tournaments and broadcasts - on screen and in venues.



ALLIED
ESPSPORTS | **TRUCK**

- First mover in dedicated esports arenas and innovative infrastructure (2015)
- Owner and operator of the world's most recognized esports venue and production facility - HyperX Arena Las Vegas
- Developer of the world's first mobile esports arena - Allied Esports Truck
- Global property network designed to create scalable proprietary and third-party online and offline events and content



AE STUDIOS

NOTABLE PARTNERS & CLIENTS



OWNED & OPERATED PROPERTIES



THE WORLD'S MOST RECOGNIZED ESPORTS ARENA

The first-of-its-kind event and production facility is the championship destination of our network. In addition to hosting events and creating content, we leverage the strength of the arena's production prowess through remote production.



THE WORLD'S FIRST MOBILE ESPORTS ARENAS

Delivering impactful engagements and gaming experiences on the road in North America and Europe, our massive trucks hydraulically transform into a full stage and production center.



PRODUCING EVENTS WORLDWIDE

State-of-the-art production studio broadcasting events of all sizes. Specializing in esports tournaments and gaming events, our facilities feature gaming stations, caster desks, lighting, audio, DJ booths, green screens, streaming booths, meeting rooms, and more.





#GAMERSLIVEHERE

THE HYPERX ARENA





HYPERX ARENA

Located in the iconic Luxor Resort & Casino, the **HyperX Arena** is a world-class destination transforming between a dedicated esports arena, entertainment venue for all ages, private event space, production studio and destination for social gatherings.

HIGHLIGHTS

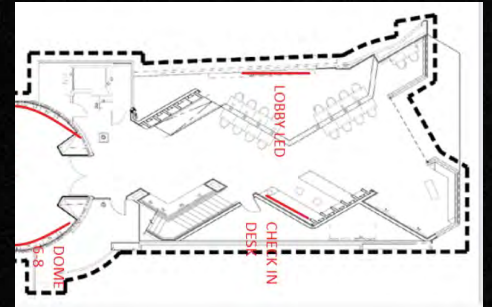
- 30,000 square-foot 2-level arena
- Full-service Catering
- 2 Full-Service Bars
- 3 VIP Rooms + BOSS LEVEL Suite
- 4 Open Lounge Areas
- The Lobby Gaming Area
- Immersive Dome Room
- State-of-the-Art Streamer Room
- Dedicated Retail Area
- 1,400 square-foot stage
- Buyout Capacity 1000
- Telescopic Stadium Seating (70)
- Broadcast Center & Studio
- 50-foot LED Video Wall
- 110 Gaming PCs
- Las Vegas Strip Accessibility





THE LOBBY

- Receptions
- Presentations
- Product Launches
- Streamer Room
- Dedicated Retail Space



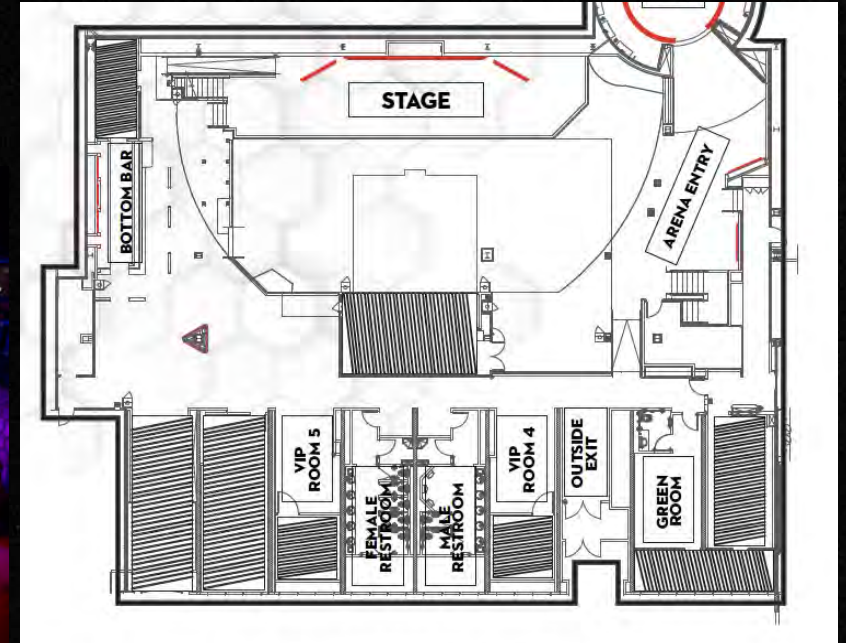
ARENA AREAS	SQ. FT	DIMENSIONS	CEILING HEIGHT	CLASSROOM	THEATER	RECEPTION
THE LOBBY						
RETAIL LOUNGE						
STREAMER ROOM						





ARENA FLOOR

- Esports Tournaments
- Modular Event Space
- Special Events to Staged Presentations



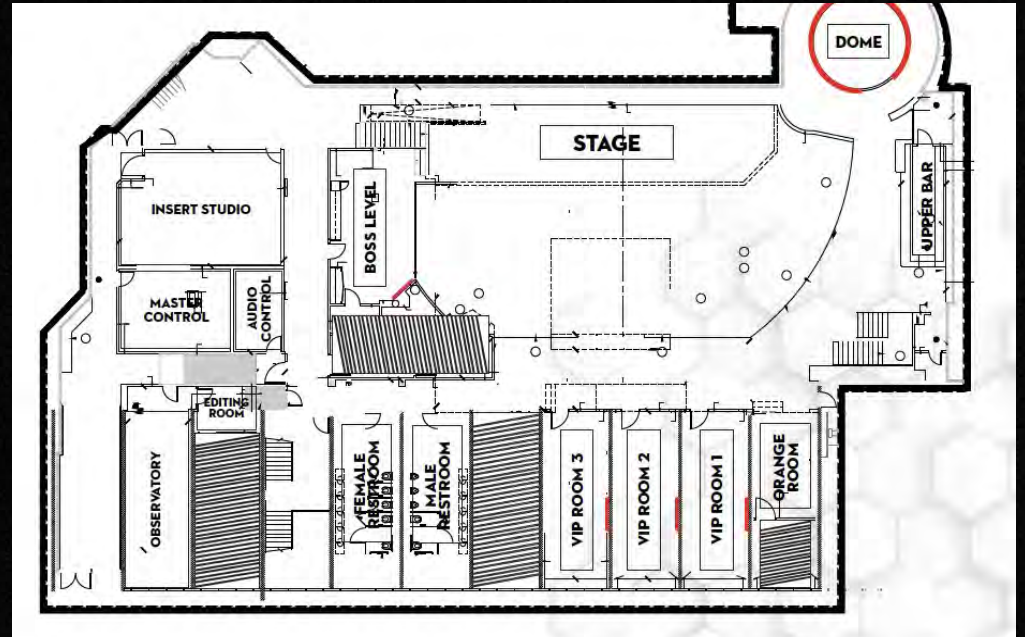
ARENA ZONES	SQ. FT	DIMENSIONS	CEILING HEIGHT	CLASSROOM	THEATER	RECEPTION
BAR & GAMING AREA	855	12'3" x 33'	7'			80
LEVEL 1 LOUNGES	410	12' x 35'	9'			
MAIN ARENA FLOOR	4,375	45' x 97'3	25'	150	200	700
TELESCOPIC SEATING	n/a				70	





UPPER LEVEL MEZZANINE

- VIP Parties & BOSS LEVEL Suite
- Special Occasions
- Group Meetings
- Esports Team Spaces
- Cocktail Receptions



UPPER LEVEL / MEZZANINE	SQ. FT	DIMENSIONS	CEILING HEIGHT	RECEPTION
COCKTAIL BAR	444	12,5" x 35'5"	10'	120
UPPER LOUNGE	231	11' x 21'	9'	15
VIP ROOMS	408	12' x 34'	7'-9'	15
BOSS LEVEL SUITE	525			20

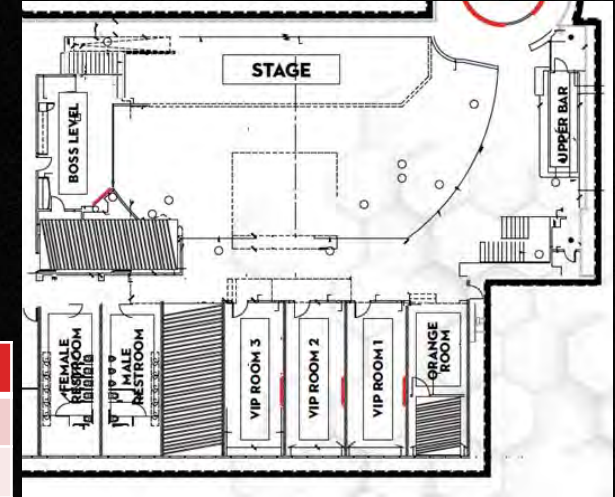




VIP ROOMS

BOSS LEVEL SUITE

- Esports Team Rooms
- Birthdays
- Bachelor/ette Parties
- Graduations
- Special Occasions



ARENA AREAS	SQ. FT	DIMENSIONS	CEILING HEIGHT	CAPACITY
VIP ROOMS	408	12' x 34'	9'	15
BOSS LEVEL SUITE				20



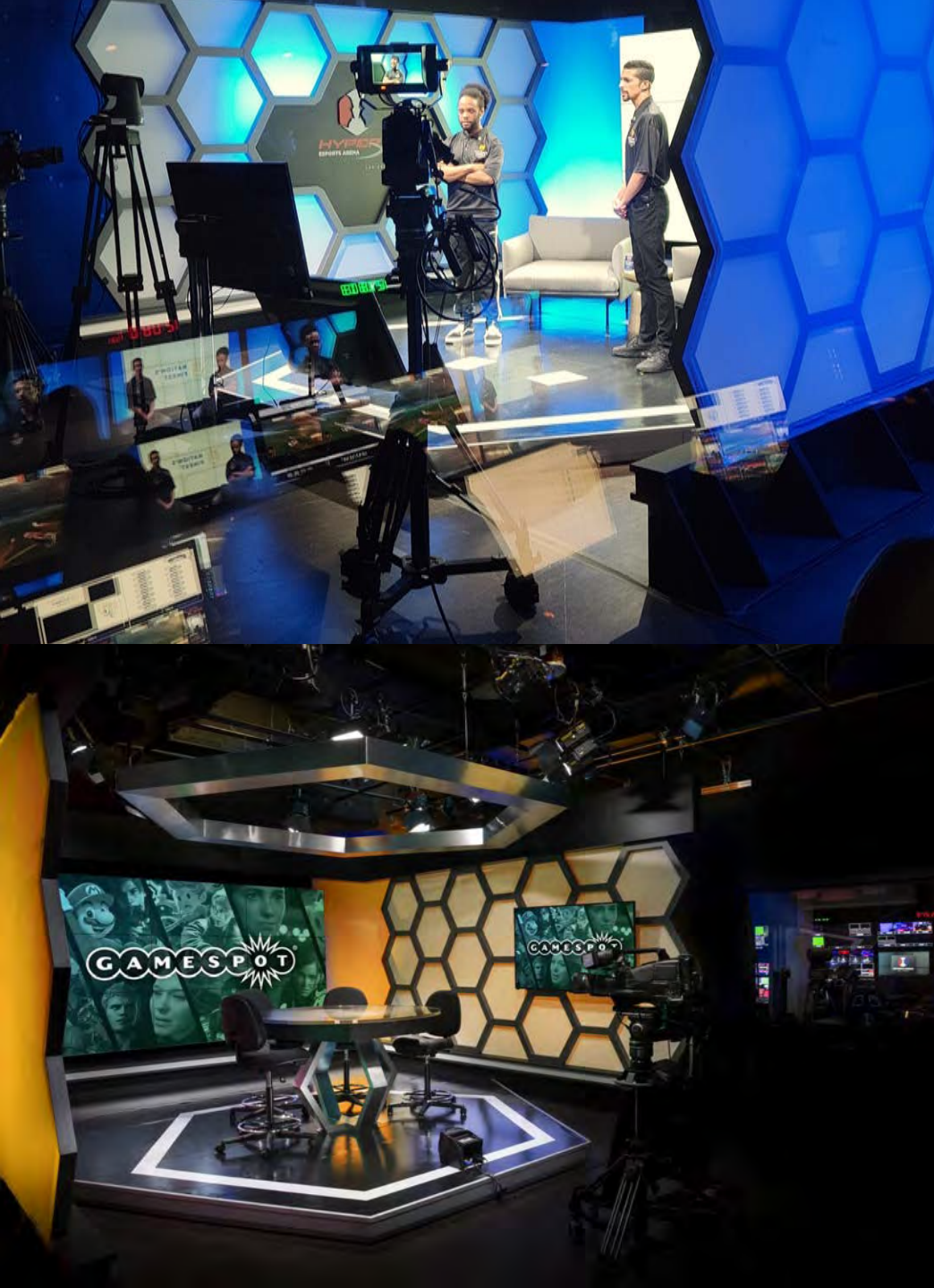


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PRODUCTION SERVICES

- Design & create esports events, content and activations for our partners
- Engage professional sports teams, game publishers and IP holders in the execution of the world's highest profile esports events
- Leverage highest quality owned and operated production infrastructure as well as partnerships in Latin America, China and Australia
- New clients utilizing Allied Esports production services platform to engage audiences through gaming, esports and digital entertainment content
- Develop and produce broadcast packages, set design, tech innovations, and more





THE STUDIO

Dedicated studio to broadcast esports, entertainment, or education content. Produce superior podcasts and infomercials with full production facility capabilities.

HIGHLIGHTS

- 20' x 30' Studio Facility
- 2 Robotic Cameras
- 1 Pole Cam Jib Arm,
- LED Wall for video & backgrounds
- RF Mics & IFB's or hardwired Mis/IFB's
- Flip-Q-Pro USB Prompter System
- 2 Caster Desks
- Furniture Options



FULL-SERVICE CATERING

In partnership with the Luxor and MGM Entertainment Catering Services teams, we provide a wide array of options to delight your guests with a memorable culinary experience.

BREAKFAST (available 5am – 11am)

BREAK (available 11am – 3pm)

HORS D'OEUVRES

LUNCH (available 11am – 3pm)

DINNER BUFFET

DISPLAYS & STATIONS

SWEETS

BEVERAGE SERVICE

Full Menu, Pricing, & Guidelines
Available Upon Request



HYPHER[®]
ARENA

THANK YOU

